

2010 APPLICATION FOR REGULAR MEMBERS



The undersigned hereby makes application for membership in Toy Industry Association, Inc., with the understanding that this membership will remain in force until formally terminated by the Association, pursuant to its by-laws, or by a written request from our company prior to the end of the period for which dues have been paid.

COMPANY NAME _____ DATE BUSINESS WAS ESTABLISHED _____

STREET _____ CITY _____

STATE _____ ZIP/POSTAL CODE _____ COUNTRY _____

PHONE _____ FAX _____
(INCLUDE COUNTRY CODE IF NON-U.S.) (INCLUDE COUNTRY CODE IF NON-U.S.)

E-MAIL _____ WEBSITE _____

THE OFFICERS OF THIS COMPANY ARE (if the company is a partnership, give names of the partners):

To list additional officers and emails, please use a separate sheet and attach to application.

NAME & TITLE _____ E-MAIL _____

NAME & TITLE _____ E-MAIL _____

NAME & TITLE _____ E-MAIL _____

OUR FIRM IS A (check one):

- Corporation under the laws of [State or Province and Country] _____
 Partnership
 Sole Ownership

NUMBER OF EMPLOYEES: _____

PLEASE INDICATE THE NATURE OF YOUR BUSINESS:

Manufacturing: _____% Importing: _____%

Licensing: _____% Other: _____%

If Other, please describe:

GENERAL DESCRIPTION OF YOUR PRODUCT LINE(S):

ARE YOU ENGAGED IN THE MANUFACTURE AND SALE OF ANY OTHER PRODUCTS BESIDES TOYS? Yes No

IS YOUR FIRM A SUBSIDIARY OR A DIVISION OF A PARENT COMPANY? IF SO, PLEASE NAME:

DOES YOUR FIRM HAVE SUBSIDIARIES? IF SO, PLEASE NAME:

DOES YOUR FIRM OR ANY OF ITS PARENTS, SUBSIDIARIES OR AFFILIATES OWN AND/OR OPERATE ANY RETAIL ENTITIES INCLUDING ONLINE SUBSIDIARIES? IF SO, PLEASE NAME*.

***If during your membership your firm or any of its parents, subsidiaries or affiliates become proprietors of any retail entities and/or online retail subsidiaries you must promptly advise TIA in writing.**

BUSINESS REFERENCES (two required):

NAME _____

ADDRESS _____

NAME _____

ADDRESS _____

BANK REFERENCE (one required):

NAME _____

ADDRESS _____

Regular members shall pay dues in the amount determined by their annual domestic and FOB sales by the company and all affiliated companies of toys and consumer products intended for the youth market in the United States, Mexico and Canada, in accordance with a schedule developed and approved by the Board of Directors annually. Where separate firms or corporations have merged or consolidated into one firm or association or where one firm or corporation becomes a part of or a subsidiary of the other, then their combined or consolidated sales of toys, games, decorations and allied products shall be considered for the purpose of determining their dues under the schedule.

ANNUAL NET SALES FOR OUR MOST RECENT FULL FISCAL YEAR

ANNUAL DUES (Please check applicable annual category)

ANNUAL NET SALES	ANNUAL DUES	ANNUAL NET SALES	ANNUAL DUES
<input type="checkbox"/> Under \$1 million	\$1,725	<input type="checkbox"/> 50 to 75 million	\$32,000
<input type="checkbox"/> 1 to 3 million	\$3,000	<input type="checkbox"/> 75 to 100 million	\$39,000
<input type="checkbox"/> 3 to 5 million	\$3,750	<input type="checkbox"/> 100 to 150 million	\$47,000
<input type="checkbox"/> 5 to 8 million	\$5,000	<input type="checkbox"/> 150 to 200 million	\$56,050
<input type="checkbox"/> 8 to 10 million	\$7,000	<input type="checkbox"/> 200 to 300 million	\$70,000
<input type="checkbox"/> 10 to 15 million	\$9,100	<input type="checkbox"/> 300 to 400 million	\$85,000
<input type="checkbox"/> 15 to 20 million	\$12,500	<input type="checkbox"/> 400 to 500 million	\$100,000
<input type="checkbox"/> 20 to 30 million	\$16,000	<input type="checkbox"/> 500 million to 1 billion	\$120,000
<input type="checkbox"/> 30 to 40 million	\$20,000	<input type="checkbox"/> Over 1 billion	\$250,000
<input type="checkbox"/> 40 to 50 million	\$25,000		

Our sales volume as checked above has been computed in accordance with the provisions of Article 13.1 of TIA By-Laws and this schedule. We certify that the sales volume checked above is a true and accurate figure, based upon the information currently available to us, and understand and agree that if TIA should later determine that the figure is incorrect, TIA shall be able to collect any additional dues that may be owed based on a higher sales volume than that checked above.

METHOD OF PAYMENT (Please select one)

BY CREDIT CARD **BY CHECK**

Add our tax deductible donation to the Toy Industry Foundation in the amount of \$500 \$1,000 Other \$_____

Charge \$_____ to my credit card:

American Express Discover MasterCard Visa

Card Number _____

Expiration Date _____ 3 or 4 Digit Security Code* _____

Cardholder Name _____

Signature _____

Electronic Funds Transfer (please fill out the enclosed form)

Check or money order enclosed in the amount of \$_____. Must be US funds and drawn on a US bank. Make checks payable to Toy Industry Association, Inc.

<p>* Visa, Mastercard and Discover users The Card ID Number is the 3-digit number located on the back of your card, usually at the top of the signature strip.</p>	<p>American Express users Look for the 4-digit number printed on the front of your card. Depending on which card you have, you'll find this number in small type above your credit card's main number on either the left or right side.</p>
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The above information will be regarded as strictly confidential by the Board of Directors of Toy Industry Association, Inc. Similar information is filed by all applicants.

A partnership may be represented at meetings of the Association by a partner. A corporation may be represented at meetings of the Association by an officer.

Applications for membership and first year's dues shall be submitted to the Member Services Department. Recommendations of the President shall be submitted to the Board of Directors as soon as practicable. A majority vote of the members of the Board of Directors shall be necessary to elect an applicant to membership. **MEMBERSHIP DUES ARE NON-REFUNDABLE.**

COMPLETED BY _____ SIGNATURE OF INDIVIDUAL PREPARING FORM _____

NAME OF CEO/CFO _____ TITLE _____

SIGNATURE OF CEO/CFO _____ DATE _____

E-MAIL _____ PHONE _____ FAX _____
(INCLUDE COUNTRY CODE IF NON-U.S.) (INCLUDE COUNTRY CODE IF NON-U.S.)

In accordance with Section 6113 of the Revenue Act of 1987 the following notation will appear on all statements issued by TIA: Dues, registration fees, advertising, purchase of exhibit space, etc. are not deductible as charitable contributions for federal income tax purposes. Note: this section deals with charitable deductions only, not business or other deductions. To the extent that TIA engages in lobbying activities as defined by Section 162 (e) of the Internal Revenue Code, a portion of your dues would be non-deductible for Federal income taxes. In accordance with the provisions of the Internal Revenue Code Section 6033(e), 60% of the 2010 dues are non-deductible.

SEND COMPLETED FORMS WITH PAYMENT TO

TOY INDUSTRY ASSOCIATION, INC. PO Box 934837, Atlanta, GA 31193-4837 or fax to (212) 675-1328.

FOR TIA USE ONLY Approved by: 1. _____ 2. _____

2010 ACH AUTOMATIC PAYMENT AUTHORIZATION



NEW MEMBER INFORMATION

COMPANY NAME

COMPANY STREET ADDRESS

COMPANY STREET ADDRESS (2ND LINE)

COMPANY CITY

STATE / PROVINCE

POSTAL CODE

COUNTRY

In part because of new U.S. banking rules regarding International ACH Transactions (IAT), TIA can only accept domestic ACH transfers. Therefore, only ACH transactions that do not involve a foreign bank can be processed. We apologize for any inconvenience this may cause.

On behalf of the above named company, I hereby authorize Toy Industry Association, Inc. to initiate debit entries and adjustments to debit entries (credits) to the commercial checking account named below. I hereby authorize Toy Industry Association, Inc. to make these entries based on transactions initiated by the above named company for purchases of goods and services. This authority is to remain in full force and effect until Toy Industry Association, Inc. has received written notification from me or other authorized agent of my company of its termination in such a time and manner as to afford Toy Industry Association, Inc. reasonable opportunity to act on it.

TOTAL DUES PAYMENT \$ _____

COMMERCIAL CHECKING ACCOUNT INFORMATION

ACCOUNT DEPOSITORY NAME

BANK NAME

BANK BRANCH

BANK CITY

STATE / PROVINCE

POSTAL CODE

ABA TRANSIT NUMBER

ACCOUNT NUMBER

OFFICIAL SIGNATORY FULL NAME (CLEARLY PRINTED)

OFFICIAL SIGNATURE

DATE

PLEASE ATTACH A VOIDED CHECK TO THIS FORM

PROCESSED BY

DATE



What Does Date Certain Mean for TIA Members?

A date certain pledge is the beginning of a toy company's participation in the ICTI CARE process. On its face, it is a simple document stating that a toy company by a certain date in the future commits to sourcing exclusively from ICTI CARE Process compliant factories.

The goal stated by the TIA board is to have its members agree, by January 1, 2008, to a date in the future ("Date Certain") after which they will work only with factories that are compliant with the ICTI CARE Process or which are seriously enrolled in that process. That "Date Certain" can be within 12 months of a company's TIA join date. During the time between the initial pledge and the primary supply chain compliance date the toy company will partner with TIA and the ICTI CARE Process to bring its supply chain into compliance. There are a few ways to achieve this:

- 1) ICTI CARE personnel are in the field signing Chinese toy factories into the ICTI CARE process everyday. Some toy companies will only need to ensure their primary suppliers are in the ICTI CARE Process. A toy company can visit <http://www.icti-care.org/databases/seal-of-compliance.html?> to see if its factories are listed. Or, the toy company can contact Jonas Astrup at +852 2732 3149 or e-mail jonas.astrup@icti-care.org for that information. Because there are often different names used by a single manufacturer, a better route would be to write to each of your suppliers, asking them about their ICTI CARE Process status.
- 2) If a toy company discovers its primary factories are not in the ICTI CARE Process, the toy company should encourage the factory to enter the process by explaining its commitment to a date certain after which it will only source from ICTI CARE Process compliant factories.
- 3) If a factory from which a toy company is sourcing refuses to enter the ICTI CARE Process or wishes additional information, you should get in touch with TIA or ICTI CARE Asia. We may be able to help.
- 4) It is also possible for toy companies who wish to source from ICTI CARE Process-compliant factories, but currently do not find their factories on the CARE list, to consider moving their manufacturing operation to those factories already on the list. This would resolve the issue, of course.

ONE MORE THING TO KNOW

It is important to note that the ICTI CARE Process is now focused on Greater China (China, Hong Kong and Macau). Therefore, toy companies who manufacture elsewhere cannot yet be covered by the ICTI CARE Process and therefore do not need to participate in the date certain program. However, they will be asked to sign a pledge of support for the ICTI CARE Program, indicating their intention to join either when it is available in the markets from which they source or when they begin to source from ICTI CARE Process markets.



PLEASE COMPLETE THE APPROPRIATE SECTION BELOW:

Section 1: FOR TIA MEMBERS WHO DO NOT SOURCE IN CHINA

MEMBER PLEDGE: To Support the ICTI Code of Business Practices and the ICTI CARE Process

To be completed by a senior officer of the company:

COMPANY NAME _____

recognizes the importance of the ICTI CARE Process in promoting ethical manufacturing worldwide. We further recognize that the success of this industry-wide effort will be determined by a definitive, binding commitment by individual companies such as ours to improve conditions in toy manufacturing facilities.

Therefore:

1. We certify that we do not now source product from China.
2. We declare our support for the ICTI CARE Process and our intention to participate in future.
3. We recognize that we will be asked to commit to a Date Certain, once we begin to source in China or once the ICTI CARE process becomes available in the country or countries from which we source.

In establishing this Date Certain, we commit to promoting the ideals of ethical manufacturing throughout our supply chain. Due to unforeseen developments, the company may extend the Date Certain date once by up to 12 months.

SIGNED BY _____

PLEASE PRINT NAME _____

TITLE _____

DATE SIGNED _____

Section 2: FOR TIA MEMBERS WHO SOURCE IN CHINA

MEMBER PLEDGE: To Comply with the ICTI Code of Business Practices and the ICTI CARE Process

To be completed by a senior officer of the company:

COMPANY NAME _____

recognizes the importance of the ICTI CARE Process in promoting ethical manufacturing worldwide. We further recognize that the success of this industry-wide effort will be determined by a definitive, binding commitment by individual companies such as ours to improve conditions in toy manufacturing facilities.

Therefore:

1. We commit to begin the ICTI CARE Process by having our own-brand toy suppliers register with ICTI CARE as outlined on the website, www.icti-care.org, under "Information for Factories."
2. Additionally, we commit to compliance with the ICTI CARE Process by _____
Indicate your company's Date Certain. Must be within 12 months of your TIA join date.
After said date, we will only contract product manufactured by factories that have been ICTI-certified or are actively engaged in the ICTI CARE Process.
3. We understand and the ICTI CARE Process agrees that any information received from us that would allow identification of factories as being our suppliers will remain confidential. We understand that factories are only listed once they have entered the ICTI CARE Process and that the listing will not indicate the names of the companies they supply.

Complete and return this signed pledge form via FAX to Laura Quartuccio at Toy Industry Association (TIA): 212-633-1429

ICTI CARE Foundation Secretariat
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New York, NY 10022, USA
Phone: +1.212.515.1942
Email: secretariat@icti-care.org

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Avenue de Tervueren, 6th Floor
B-1040 Brussels, Belgium
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