

ABOUT THE TOY INDUSTRY FOUNDATION

The mission of the Toy Industry Foundation (TIF) is to bring joy, comfort and learning to children in need through the experience of toys and play. While other organizations provide food, shelter and support services to children and their families, TIF puts toys in the hands of those who need it most. As the philanthropic arm of the North American Toy Industry, we work year-round to make play possible through grants and in-kind contributions to deserving organizations.

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PLAY COMFORTS

TIF and Boys & Girls Clubs of America Military Services have joined forces to provide comfort to military families across the United States and abroad. The Play Comforts program distributes toys to thousands of children on military bases affected by high deployment. The partnership, which includes significant grant funding, is the first-ever national toy distribution program to canvas every branch of the military—Air Force, Army, Coast Guard, Marines and the Navy.



MY STUFF BAGS FOUNDATION

TIF, through a strategic partnership with the My Stuff Bags Foundation, delivers hope to children suffering from abuse, neglect and abandonment. The Toy Industry Foundation has donated more than 100,000 new toys and \$525,000 in grant funding over three years to My Stuff Bags, allowing them to send duffels filled with new belongings to even more children entering foster care with nothing of their own.



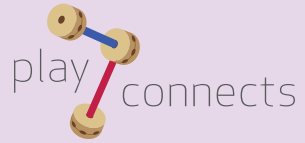
RONALD McDONALD HOUSE CHARITIES

The Toy Industry Foundation also partners with Ronald McDonald House Charities to help create smiles for children challenged by illness. The temporary lodging facilities are a "home away from home" for the families of sick children being treated at nearby hospitals. Through TIF's national partnership, young patients and their siblings served by U.S. and Canadian Ronald McDonald Houses, Play Rooms and Care Mobiles receive new toys, games, costumes and more.



PLAY CONNECTS

In addition to successful partnerships, TIF continues to extend our reach through grantmaking. The Foundation awards up to three \$10,000 grants, on an annual basis, to 501 (c)3 community organizations nominated by a Toy Industry Association (TIA) member in good standing. The Play Connects project is an opportunity for TIA members to connect to the Toy Industry Foundation, to their local communities and to the rewarding world of philanthropy.



THE TOY BANK™

TIF's signature program the Toy Bank, in partnership with Kids in Distressed Situations (K.I.D.S.), collects more than 500,000 playthings each year from hundreds of generous manufacturers, retailers and distributors. Toys, books, games, plush, arts & crafts are awarded to charities serving children suffering from crisis situations such as poverty, homelessness, or natural disasters. Since its inception, this industry-wide effort has donated over 8 million new toys, valued at over \$58 million, to kids around the world.



For more information,
or to make a donation,
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