



STATE GOVERNMENT AFFAIRS COMMITTEE CHARTER

MISSION STATEMENT

The primary purpose of the State Government Affairs Committee (the “Committee”) is to monitor in all 50 states the regulatory and legislative issues that affect the toy industry in North America and to assist the Board of Directors (the “Board”) of the Association by formulating and advocating the policies and positions of the Association relating to such matters in support of the interests of all segments of the industry.

KEY OBJECTIVES AND RESPONSIBILITIES

- To formulate and recommend state policy positions and government affairs initiatives to the Association’s Board.
- To coordinate with the Safety Standards and Technical Committee, Environmental Sustainability Committee, and Marketing to Children Committee, as appropriate, in developing policy and promoting the industry’s interests on state policy issues.
- To promote the industry’s interests with state legislatures and regulatory agencies in the U.S.
- To promote the development of reasonable state public policies that are in the interest of the toy industry and the parents and children who are consumers of the toy industry’s products.
- To alert, educate, and inform companies in the toy industry about state governmental and regulatory issues and encourage companies to participate in achieving a favorable resolution of those issues.
- To devise tactics for achieving state government and regulatory affairs objectives and to assist staff, legal counsel and consultants in implementing the tactics.
- To mobilize industry support and advocacy for the Association’s position on strategic issues in key states.

The Committee shall also perform any other activities consistent with the By-Laws of the Association and other governing laws, or as the Board or the Committee shall deem appropriate.

SELECTION AND TERM OF COMMITTEE CHAIRPERSON AND BOARD LIAISON

The Chairperson of the Committee shall be selected by the Association’s Chairman. If the Committee Chairperson is not a member of the Association’s Board, then the Chairman of the Association shall also select a member of the Association’s Board to act as liaison between the Committee and the Board. The Committee Chairperson can serve a maximum of two (2) consecutive one-year terms. There is no limit on the length of service for a Board liaison.

NUMBER, TERM AND QUALIFICATIONS OF COMMITTEE MEMBERS

Committee members shall be appointed by and serve at the discretion of the Committee Chairperson with consideration given to balancing the need for a certain level of continuity of service on the Committee, limits on the length of service by a member, and to achieving balanced representation from various segments of the industry and categories of products. The Committee Chairperson may appoint a Vice-Chairperson if such a position is determined to be necessary. The Committee shall consist of between six (6) and twelve (12) regular members including the Committee's Chairperson and Vice-Chairperson, if applicable.

Members of the Committee should have familiarity and experience with the issues and the ability and willingness to invest the necessary time for attendance at meetings and participation in teleconferences, meetings and requests for input.

All regular TIA members shall be eligible to name a representative from their company as a "corresponding" member of the State Government Affairs Committee for the purpose of receiving all communications relating to the Committee's deliberations regarding federal policy positions and advocacy efforts and having an opportunity to communicate the positions and interests of their company to the Committee. These representatives will not have voting rights but may attend meetings of the Committee.

SUBCOMMITTEES AND ADVISORY COUNCILS

When necessary, the Committee Chairperson may appoint additional subcommittees or advisory councils to address a specific program objective or project. The Committee Chairperson shall appoint a chair (who must be a member of the Committee) of any subcommittees and advisory councils and shall approve the members of all subcommittees and advisory councils. Members of a subcommittee must be regular members of the Association. Members of an advisory council may include regular or associate members and non-members of the Association.

CONDUCT OF COMMITTEE BUSINESS

The Committee Chairperson shall preside over meetings of the Committee. It is the responsibility of the Chairperson to set committee meetings. A minimum of half of the members of the Committee shall constitute a quorum for doing business. All actions of the Committee shall be taken by a majority vote of the members of the Committee present at the meeting, provided a quorum is present.

The Committee shall report to the Board. The Board liaison, if applicable, shall determine the extent of his/her involvement in the regular activities of the Committee. The Board liaison's primary responsibility will be to maintain communications with the Committee Chairperson and to report to the Board as necessary.