



TRADE EVENTS COMMITTEE CHARTER

MISSION STATEMENT

The Association's trade events enable member companies to bring product to market in an effective and efficient manner maximizing opportunities to establish profitable relationships with retailers and other toy and youth product industry professionals. The primary purpose of the Trade Events Committee (the "Committee") is to review and recommend policies and procedures that will assist the Board of Directors (the "Board") of the Association in its oversight and successful delivery of these events.

KEY OBJECTIVES AND RESPONSIBILITIES

- Contribute end-user perspective on existing and proposed event policies, rules and regulations
- Provide the Board with review and recommendations on key issues that impact our events
- Contribute to the delivery of high-value marketplaces that serve all stakeholders including retail partners
- Support policies and activities that generate revenue for the Association and ensure the financial health of the Association's trade events
- Serve as modified "advisory board" for staff research on key issues and strategic direction of individual events
- Help to identify value-added services for members and exhibitors alike
- Support and promote Association trade events whenever possible

The Committee shall also perform any other activities consistent with the By-Laws of the Association and other governing laws, or as the Board or the Committee shall deem appropriate.

SELECTION AND TERM OF COMMITTEE CHAIRPERSON AND BOARD LIAISON

The Chairperson of the Committee shall be selected by the Association's Chairman. If the Committee Chairperson is not a member of the Association's Board, then the Chairman of the Association shall also select a member of the Association's Board to act as liaison between the Committee and the Board. The Committee Chairperson can serve a maximum of two (2) consecutive one-year terms. There is no limit on the length of service for a Board liaison.

NUMBER, TERM AND QUALIFICATIONS OF COMMITTEE MEMBERS

Committee members shall be appointed by and serve at the discretion of the Committee Chairperson with consideration given to balancing the need for a certain level of continuity of service on the Committee, limits on the length of service by a member, and to achieving balanced representation from various segments of the industry and categories of products. The Committee Chairperson may appoint a Vice-Chairperson if such a position is determined to be necessary. The Committee shall consist of between six (6) and twelve (12) regular members including the Committee's Chairperson and Vice-Chairperson, if applicable.

Members of the Committee must have a history of participation in one or more Association trade events, uphold all contractual rules and regulations that govern Association trade event participation, and have the ability and willingness to invest the necessary time for attendance at meetings and participation in teleconferences, meetings and requests for input.

All regular TIA members shall be eligible to name a representative from their company as a "corresponding" member of the TOTY Committee for the purpose of receiving all communications relating to the Committee's deliberations and having an opportunity to communicate the positions and interests of their company to the Committee. These representatives will not have voting rights but may attend meetings of the Committee.

SUBCOMMITTEES AND ADVISORY COUNCILS

When necessary, the Committee Chairperson may appoint additional subcommittees or advisory councils for the purpose of focusing on a specific program objective or project. The Committee Chairperson shall appoint a chair (who must be a member of the Committee) of any subcommittees and advisory councils and shall approve the members of all subcommittees and advisory councils. Members of a subcommittee must be regular members of the Association. Members of an advisory council may include regular or associate members and non-members of the Association.

CONDUCT OF COMMITTEE BUSINESS

The Committee Chairperson shall preside over meetings of the Committee. It is the responsibility of the Chairperson to set committee meetings at least semi-annually. A minimum of half of the members of the Committee shall constitute a quorum for doing business. All actions of the Committee shall be taken by a majority vote of the members of the Committee present at the meeting, provided a quorum is present.

The Committee shall report to the Board. The Board liaison, if applicable, shall determine the extent of his/her involvement in the regular activities of the Committee. The Board liaison's primary responsibility will be to maintain communications with the Committee Chairperson and to report to the Board as necessary.