



April 2, 2024

The Honorable Nancy Skinner  
California State Senate  
1021 O Street, Suite 8630  
Sacramento, CA 95814

Re: SB 1144 (Skinner) – SUPPORT

Dear Senator Skinner:

The Toy Association is pleased to support SB 1144 (Skinner), which will increase regulations and procedures on online marketplaces, to ensure that stolen goods are not being sold on these sites. The Toy Association has a long history of leadership in toy safety, having helped develop the first comprehensive toy safety standard more than 40 years ago, and remains committed to working with medical experts, government, consumers, and industry on ongoing programs to ensure safe and fun play, including ensuring that the stream of commerce is free from dangerous counterfeit and illicit goods.

We applaud your work over the years on the issue of online marketplaces and brand protection, including authoring SB 301 the INFORM Act. This bill is an excellent next step to address illicit items for sale on online platforms, but it could be even stronger. We request that you take it one step further and add counterfeit items to the types of products covered under SB 1144 to protect consumers, businesses, and workers from the harmful effects of counterfeit products sold online.

This bill will benefit anyone at risk of getting property stolen and later placed for sale on online marketplaces. This bill works to decrease theft and increase the safety of all Californians. For these reasons The Toy Association supports SB 1144 (Skinner) and respectfully requests consideration of the increased protection for consumers that adding “counterfeits goods” would provide.

Respectfully,

Erin Raden  
Senior Director State Government Affairs  
The Toy Association

Cc: Senator Thomas J. Umberg  
Chair, Senate Judiciary Committee