



**Fashion Institute  
of Technology**

We look forward to including you among the companies who participate in the

**FIT SUMMER 2021 INTERNSHIP PROGRAM**

**June 7 – August 6, 2021**

**PORTFOLIO REVIEWS (*by virtual appointment*)**

**Tuesday, February 16 –Friday, February 19, 2021**

Contact [Tymberly Canale](mailto:tymberly.canale@fitnyc.edu) at  
[toydepartment@fitnyc.edu](mailto:toydepartment@fitnyc.edu)

Dear Toy Association member,

I am extremely pleased to invite your participation in The FIT Toy Design Department 2021 Summer Internship program.

The FIT Toy Department has the distinct advantage of working with the TA and industry leaders to provide a well-rounded curriculum framing a successful summer program. Our students have worked as interns in the industry for more than 25 years with exceptional results. The internship program during the summer of 2020 was conducted virtually due to the pandemic and proved to be very successful. Our students are well prepared to adapt to remote internships in 2021, should this be the case.

Many FIT interns' designs have been included in lines from: FaberCastell/Creativity for Kids, Alex Brands, Commonwealth, Mattel/ FisherPrice/ MEGA Brands, Hasbro, Jazwares/ Wicked Cool Toys, K'NEX Industries, KIDdesigns, MGA/Little Tikes, Manhattan Toy, Nickelodeon, and Spin Master/Gund. Companies sponsoring interns have often decided to employ those students upon graduation. [Click here to read industry testimonials.](#)

- Rendering Presentation boards
- 3D modeling, sculpting, breadboards
- Conceptualizing ideas
- Communicating with manufacturers
- Research and development
- Sketching and storyboarding
- Computer Aided Drafting
- Preparing sales presentations
- Rendering exploded views for costing
- Computer proficiency
- Styling

We take a personal approach to internship, matching the interests and abilities of our students with the specific needs of your company. I look forward to speaking with you directly to gain a clear understanding of your product line and corporate profile to select appropriate candidates whose talents and skills are best suited to meet your specific needs. A meeting is arranged for company

representatives to review candidates' portfolios and talk with the appropriate students in person before final assignments are made.

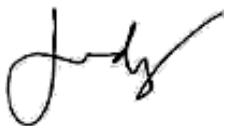
## PROGRAM DETAILS

- **Housing:** Companies outside of New York City provide housing for interns (if the internship is not conducted virtually). This can be an apartment, local college dormitory room, or even in a private guest room in the home of a responsible employee of the company, as long as the accommodations are clean and make the student feel welcome. Companies in New York City area provide a stipend to house students who permanently reside outside the city. Companies' specific situations will be addressed.
- **Transportation:** Companies outside New York City are responsible for providing transportation to and from their offices daily as well as to and from the student's residence at the beginning and end of the internship (if the internship is not conducted virtually). Generally, companies fly an intern economy class to a local airport, where they are picked up by an employee of the company or a shuttle and driven to their summer residence. During the weeks that they are working for the company, some interns take public transportation, but many times interns carpool with employees. In certain cases, companies provide a train ticket or monthly train pass to interns. Companies' specific situations will be addressed.
- **Stipends:** Companies cover interns' reasonable cost of living expenses. \$400 - \$600 per week depending on the size of the company. For an 8 week period this comes to as little as \$3200.
- **Commitment:** Company representatives must be prepared to make a decision about accepting an intern by the end of the portfolio review meeting.
- **Evaluations:** At the end of internships, two evaluation forms will be sent to the intern's supervisors to provide feedback regarding performance. These forms must be filled out and returned. They are essential for determining the interns' grades.

The program is a **full-time position** of **eight to ten weeks** beginning **Monday, June 7** and ending on or after **Friday, August 6, 2021**. Please feel free to contact us if you have any questions.

We look forward to hearing from you.

Sincerely,



Judy Ellis  
Chairperson  
Toy Design Department