

Important RoHS Conference Set for July 9 With Top Brussels Consultant

Dear Friends,

The International Trade Administration's U.S. Commercial Service and Office of the European Union are pleased to invite you to an interactive webinar on the future of the RoHS (Restriction of Hazardous Substances) Directive. We will broadcast this event using MS Teams **on July 9, 2020, at 4 pm Brussels time, 10 am Washington, DC time, and 7 am Portland, Oregon time.**

The European Commission will soon initiate the formal consultative process to assess options for mandated revisions of the RoHS Directive. These revisions have the potential to shape manufacturing practices and trade flows worldwide.

This **free** webinar will give participants an opportunity to learn how to shape this process with Brussels' leading RoHS expert, Meglena Mihova. For those of you who do not already know Ms. Mihova, please look at her biographical information below.

To participate in this online event, please send me a confirmation at Robert.straetz@trade.gov and cc my colleague Matthew Kopetski (Matthew.kopetski@trade.gov).

We will send you a link to join this meeting using Microsoft Teams during the week of the event.

Lastly, this invitation is transferable. Please feel free to forward to any of your U.S. based colleagues and contacts who might be interested in attending.

Kind regards,

Bob Straetz
Office of Western and Northern Europe
US Department of Commerce
Tel 202-923-5411

Biography of Meglena Mihova

Meglena Mihova is a Managing Partner at EPPA, public affairs consultancy specialized in environment and trade. Meglena developed specific expertise in RoHS, WEEE and REACH authorization and restriction dossiers. She has been working on REACH since 2001, assisting companies to evaluate the impact of REACH on their business and prepare for compliance. Meglena has over 15 years of experience working on RoHS. Since 2005 she has been assisting the Test and Measurement Coalition of category 9 producers to get optimum conditions for coming into the scope of RoHS.

She helped industry associations and companies with the preparation and defense of exemption applications. She is a member of the Commission Working Group on RoHS substance restriction methodology. She served three terms as Chair of the Environment Committee of AmCham EU, and was

a member of the AmCham EU Operations Group. Meglena is a member of the Board and Vice-Chair of the AmCham EU since 2017. Meglena holds a Masters Degree in International and European Law from the University of Paris II Pantheon-Assas and from the Institute of High International Studies, Paris. She speaks Bulgarian, Russian, English and French.