Did you know?
There are 6 proven benefits of play. Through play, kids can...

- Improve cognitive abilities
- Hone communication skills
- Increase creativity
- Process and express emotions
- Develop physical skills
- Enhance social skills

*New for Spring/Summer 2024!*
Play helps little hearts grow bigger and stronger! The Genius of Play has published an Emotional Wellness Playbook, working with a recognized mental health expert to curate a collection of play-based activities that are designed to help kids (and adults!) develop emotional intelligence and learn to express their feelings in a healthy way.

Also, be sure to check out our Summer Playbook; STEAM Playbook; and Let’s Play, A Playbook for Kids of All Abilities.