



Inspiring Generations of Play

1375 Broadway • Suite 1001 • New York, NY 10018

t. 212.675.1141 • e. info@toyassociation.org

# APPLICATION FOR MEMBERSHIP MANUFACTURER

## CORPORATE INFORMATION

Company Name \_\_\_\_\_  
 Street Address \_\_\_\_\_  
 City, State Zip \_\_\_\_\_  
 Country \_\_\_\_\_  
 Corporate Phone Number \_\_\_\_\_  
 Website URL \_\_\_\_\_

## KEY CONTACT FOR THE TOY ASSOCIATION MEMBERSHIP

Name \_\_\_\_\_  
 Title \_\_\_\_\_  
 E-mail Address \_\_\_\_\_  
 Phone Number \_\_\_\_\_ Office \_\_\_\_\_ Mobile \_\_\_\_\_

## MEMBERSHIP REQUIREMENTS

Our company will endeavor to adhere to [The Toy Association Member Code of Conduct](#).

**COMPLETED BY:** (print name) \_\_\_\_\_ **SIGNATURE** \_\_\_\_\_

## ANNUAL DUES (please check applicable annual dues category)

Dues for annual 12 months of membership are determined by the annual toy sales of the company and all affiliated companies related to toys and consumer play products in North America. All sales and dues information provided to The Toy Association will be regarded by the Association as strictly confidential and will not be shared with any party within or outside the organization.

ANNUAL SALES	DUES	ANNUAL SALES	DUES	ANNUAL SALES	DUES
<input type="checkbox"/> Under 1 Million	\$2,200	<input type="checkbox"/> 20 to 30 Million	\$19,860	<input type="checkbox"/> 150 to 200 Million	\$75,280
<input type="checkbox"/> 1 to 3 Million	\$3,620	<input type="checkbox"/> 30 to 40 Million	\$24,780	<input type="checkbox"/> 200 to 250 Million	\$87,560
<input type="checkbox"/> 3 to 5 Million	\$4,760	<input type="checkbox"/> 40 to 50 Million	\$30,980	<input type="checkbox"/> 250 to 300 Million	\$100,400
<input type="checkbox"/> 5 to 8 Million	\$6,020	<input type="checkbox"/> 50 to 75 Million	\$39,800	<input type="checkbox"/> 300 to 350 Million	\$113,860
<input type="checkbox"/> 8 to 10 Million	\$8,400	<input type="checkbox"/> 75 to 100 Million	\$49,540	<input type="checkbox"/> 350 to 400 Million	\$125,240
<input type="checkbox"/> 10 to 15 Million	\$11,140	<input type="checkbox"/> 100 to 125 Million	\$62,100	<input type="checkbox"/> 400 to 450 Million	\$136,600
<input type="checkbox"/> 15 to 20 Million	\$14,920	<input type="checkbox"/> 125 to 150 Million	\$66,440	<input type="checkbox"/> 450 to 500 Million	\$149,000

\*\*For sales over \$500 Million contact Bernadette Boyle, 646.454.5585

## PAYMENT INFORMATION

In accordance with the provisions of the Internal Revenue Code Section 6033(e), and due in part to the fact that The Toy Association engages in lobbying activities as defined in Section 162 (e) of the Code, 25% of the annual dues are non-deductible business expenses for Federal Income taxes. No portion of dues is deductible as a charitable contribution. Please consult your tax advisor for more detail.

**CREDIT CARD** AMEX, DISCOVER, MASTERCARD, VISA  
Send completed application by email to [bboyle@toyassociation.org](mailto:bboyle@toyassociation.org)

**WIRE TRANSFER** (international) or **ACH TRANSFER** (domestic)

[VIEW INSTRUCTIONS](#)

**CARD NUMBER** \_\_\_\_\_  
**EXPIRATION DATE** \_\_\_\_\_  
**CVV CODE** \_\_\_\_\_  
**CARDHOLDER NAME** \_\_\_\_\_

Send completed application and confirmation of ACH/wire payment to [bboyle@toyassociation.org](mailto:bboyle@toyassociation.org).



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## ADDITIONAL CONTACTS

The Toy Association offers information, resources, and services across all aspects of an organization, including a weekly e-newsletter (Toy News Tuesday). By providing contact information for others within the organization, The Toy Association will be able to direct targeted, value-added information applicable to specific job functions.

**SUGGESTED CONTACTS TO PROVIDE:** CEO, President, CFO/Finance, HR, Marketing, Sales, Quality Assurance/Safety

Name	_____	
Title	_____	
E-mail Address	_____	
Phone Number	Office _____	Mobile _____

Name	_____	
Title	_____	
E-mail Address	_____	
Phone Number	Office _____	Mobile _____

Name	_____	
Title	_____	
E-mail Address	_____	
Phone Number	Office _____	Mobile _____

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E-mail Address	_____	
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Title	_____	
E-mail Address	_____	
Phone Number	Office _____	Mobile _____

Name	_____	
Title	_____	
E-mail Address	_____	
Phone Number	Office _____	Mobile _____