



Inspiring Generations of Play

1375 Broadway • Suite 1001 • New York, NY 10018

t. 212.675.1141 • e. info@toyassociation.org

APPLICATION FOR MEMBERSHIP RETAILER

CORPORATE INFORMATION

Company Name _____
 Street Address _____
 City, State Zip _____
 Country _____
 Corporate Phone Number _____
 Website URL _____

KEY CONTACT FOR THE TOY ASSOCIATION MEMBERSHIP

Name _____
 Title _____
 E-mail Address _____
 Phone Number Office _____ Mobile _____

MEMBERSHIP REQUIREMENTS

Our company will endeavor to adhere to [The Toy Association Member Code of Conduct](#).

COMPLETED BY: (print name) _____ **SIGNATURE** _____

ANNUAL DUES (please check applicable annual dues category)

Dues for annual 12 months of membership are determined by the annual gross revenues of the company and all affiliated companies related to toys and consumer play products in North America. All sales and dues information provided to The Toy Association will be regarded by the Association as strictly confidential and will not be shared with any party within or outside the organization.

ANNUAL GROSS SALES	DUES	ANNUAL GROSS SALES	DUES	ANNUAL GROSS SALES	DUES
<input type="checkbox"/> Under 1 Million	\$1,000	<input type="checkbox"/> 5 to 25 Million	\$2,900	<input type="checkbox"/> 100 to 250 Million	\$14,500
<input type="checkbox"/> 1 to 5 Million	\$1,800	<input type="checkbox"/> 25 to 100 Million	\$5,800	<input type="checkbox"/> Over 250 Million	\$29,000

PAYMENT INFORMATION

In accordance with the provisions of the Internal Revenue Code Section 6033(e), and due in part to the fact that The Toy Association engages in lobbying activities as defined in Section 162 (e) of the Code, 25% of the annual dues are non-deductible business expenses for Federal Income taxes. No portion of dues is deductible as a charitable contribution. Please consult your tax advisor for more detail.

CREDIT CARD AMEX, DISCOVER, MASTERCARD, VISA
Send completed application by email to bboyle@toyassociation.org

WIRE TRANSFER (international) or **ACH TRANSFER** (domestic)

CARD NUMBER _____
EXPIRATION DATE _____
CVV CODE _____
CARDHOLDER NAME _____

[VIEW INSTRUCTIONS](#)

Send completed application and confirmation of ACH/wire payment to bboyle@toyassociation.org.



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ADDITIONAL CONTACTS

The Toy Association offers information, resources, and services across all aspects of an organization, including a weekly e-newsletter (Toy News Tuesday). By providing contact information for others within the organization, The Toy Association will be able to direct targeted, value-added information applicable to specific job functions.

SUGGESTED CONTACTS TO PROVIDE: CEO, President, CFO/Finance, HR, Marketing, Sales, Quality Assurance/Safety

Name	_____	
Title	_____	
E-mail Address	_____	
Phone Number	Office _____	Mobile _____

Name	_____	
Title	_____	
E-mail Address	_____	
Phone Number	Office _____	Mobile _____

Name	_____	
Title	_____	
E-mail Address	_____	
Phone Number	Office _____	Mobile _____

Name	_____	
Title	_____	
E-mail Address	_____	
Phone Number	Office _____	Mobile _____

Name	_____	
Title	_____	
E-mail Address	_____	
Phone Number	Office _____	Mobile _____

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E-mail Address	_____	
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Phone Number	Office _____	Mobile _____